

ABOUT THE ARTIST / SOBRE O ARTISTA

MARCUS PASCHOALIN OP ART

MARCUS PASCHOALIN , 40 ANOS, MINEIRO DE BELO HORIZONTE, FORMADO EM PUBLICIDADE E DESIGN GRÁFICO PELA ESCOLA DE MILÃO, SEMPRE PROCUROU ESTABELECEER RELAÇÃO INTERDISCIPLINAR ENTRE AS DIFERENTES FACES DO DESIGN E ARTES VISUAIS. TROUXE SUA VASTA EXPERIÊNCIA NA CRIAÇÃO DE CAMPANHAS E IMAGEM DE MARCAS NO BRASIL PARA O STREET ART EXPERIMENTANDO DIFERENTES SUPERFÍCIES E REUTILIZANDO MATERIAIS INUSITADOS. INFLUNCIADO PELOS ESTILOS OPTICAL , POP ART E ARTE ABSTRATA, JÁ EXPOS SEUS TRABALHOS NO BRASIL, EUA E INGLATERRA. EMPRESÁRIO DA NOITE A MAIS DE 20 ANOS USA SUA ARTE NA PRODUÇÃO DE EVENTOS E CASAS NOTURNAS. COMEÇOU SUA CARRERA CRIANDO UM CLUB CHAMADO MP5 À PARTIR DE SEU ATELIER, ANOS DEPOIS CRIOU A LAND SPIRIT QUE ATÉ HOJE FUNCIONA EM BELO HORIZONTE.

MARCUS PASCHOALIN, 40 YEARS OLD, MINEIRO FROM BELO HORIZONTE, FORMED IN PUBLICITY AND GRAPHIC DESIGN BY THE MILAN SCHOOL, ALWAYS DETERMINED TO ESTABLISH INTERDISCIPLINARY RELATIONSHIP BETWEEN THE DIFFERENT FACES OF DESIGN AND VISUAL ARTS. BRING YOUR VAST EXPERIENCE IN CREATING CAMPAIGNS AND BRAND IMAGE IN BRAZIL TO THE STREET ART EXPERIENCING DIFFERENT SURFACES AND REUSING UN USED MATERIALS. INFLUVED BY THE OPTICAL, POP ART AND ABSTRACT ART STYLES, ALREADY EXPOSED ITS WORKS IN BRAZIL, USA AND ENGLAND. NIGHT BUSINESSMAN FOR MORE THAN 20 YEARS USES HIS ART IN THE PODUCTION OF EVENTS AND NIGHTCLUBS. BEGAN HIS CAREER CREATING A CLUB CALLED MP5 FROM HIS ATELIER, YEARS LATER HE CREATED THE LAND SPIRIT , THAT STILL WORKS IN BELO HORIZONTE.

MIAMI – USA – DEC - 2019 **RED DOT MIAMI / ART BASEL WEEK**

BELO HORIZONTE – BR – SEP - 2019 **CASA COR MINAS GERAIS**

BELO HORIZONTE – BR – MAI - 2019 **BH SHOPPING MARCUS PASCHOALIN ART GALLERY**

BELO HORIZONTE – BR – DEC - 2018 **CICERO MAFRA ART GALLERY**

BELO HORIZONTE – BR – AUG - 2018 **CASA COR MINAS GERAIS**

BELO HORIZONTE – BR – AUG - 2018 **CONOSCO POP UP GALERIA – SHOPPING PATIO SAVASSI**

BELO HORIZONTE – BR – MAR -2018 **GRANDE HOTEL RONALDO FRAGA**

MIAMI – US – JAN -2015 **WYNWOOD MIAMI WALL**

ALL BRAZIL– BR - MAY - 2011 **ART SIDER MVA**

SÃO PAULO- BR- JAN - 2004 **UMA VIAGEM DE 450 ANOS – SESC POMPÉIA**

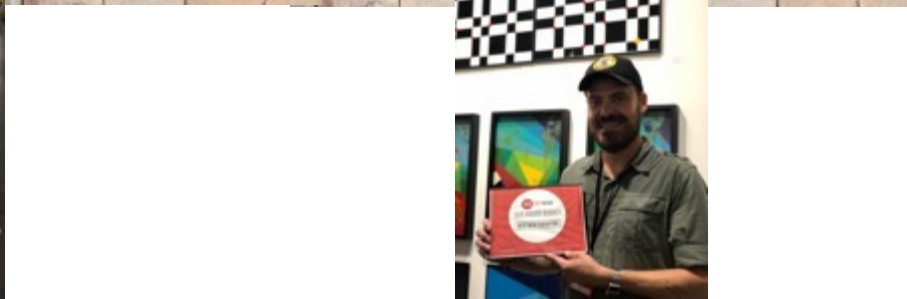
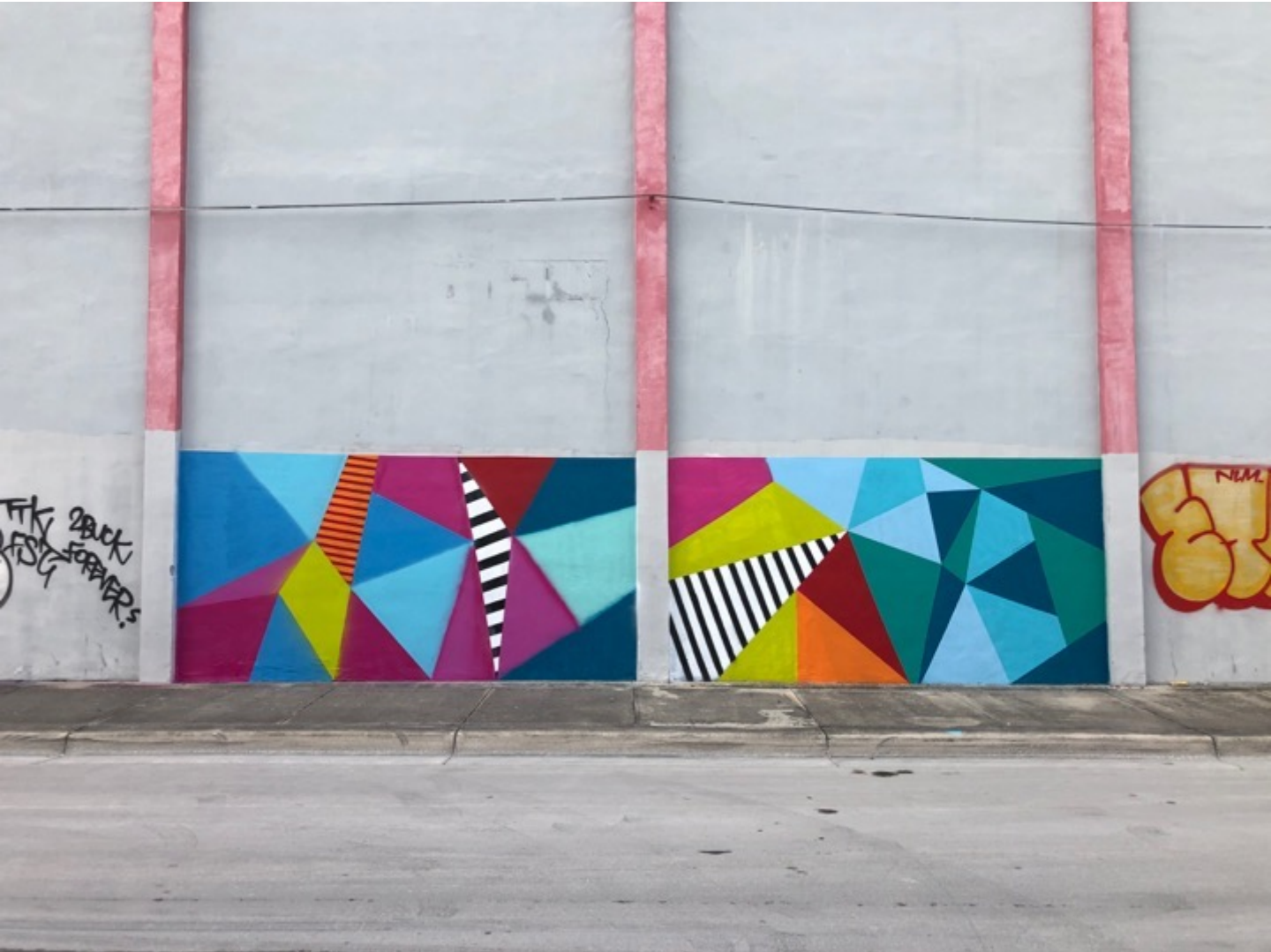
PAINTE – WOOD –SPRAY – RESIN –METAL – GLASS

ART

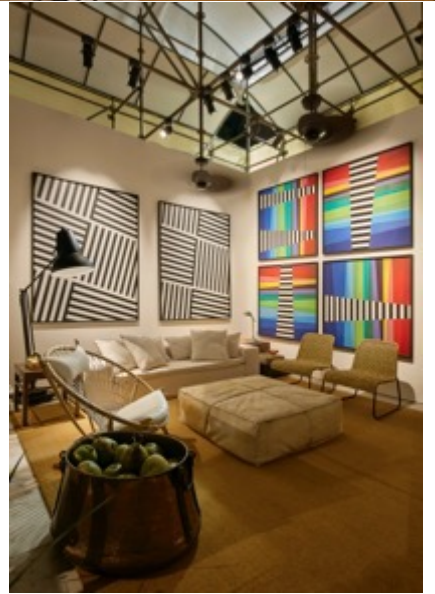
ART / MIAMI - USA

DEC - 2019

RED DOT MIAMI / ART BASEL WEEK



CASA COR MINAS GERAIS



ART / BELO HORIZONTE - BR

MAI / JUN- 2019

MARCUS PASCHOALIN ART GALLERY

BH SHOPPING POP UP/ BH SHOPPING POP UP



ART / BELO HORIZONTE - BR

MAI / JUN- 2019

LUNCH BAGS FOR BH SHOPPING

BH SHOPPING POP UP/ 10.000 LUNCH BAGS



De 24/5 a 12/6,
com R\$ 450,00 em compras,
você ganha:

1 lunch bag gourmet
by Marcus Paschoalin
Limite de 1 por CPF

esgotado

+ 1 cupom para concorrer a 2 Hyundai Creta.**

**As frestas poderão ser aproveitadas entre dia 24/5, com os seguintes prazos: no R\$450 lunch bags, disponíveis em 1 semana. Certificado de Autorização SECAPINE nº 06.00217/2019.

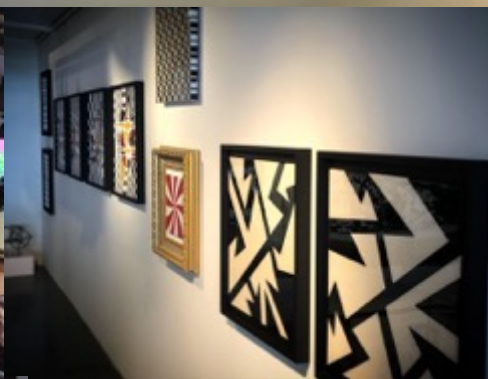
** Cupom em debate na primeira imagem de destaque no Instagram do BH Shopping.

ART / BELO HORIZONTE - BR

DEZ- 2018

CICERO MAFRA ART GALLERY

ART GALLERY / GALLERIA DE ARTE



ART / BELO HORIZONTE - BR

MAY - 2018

CONOSCO POP UP GALLERY

ART GALLERY / GALLERIA DE ARTE



ART / BELO HORIZONTE - BR

MAY - 2018

YELLOW SUBMARINE 3MX3M

ART GALLERY / GALLERIA DE ARTE





ART / BELO HORIZONTE - BR

MAR - 2018

3.8 SERIES

NEW SERIE / NOVA SÉRIE











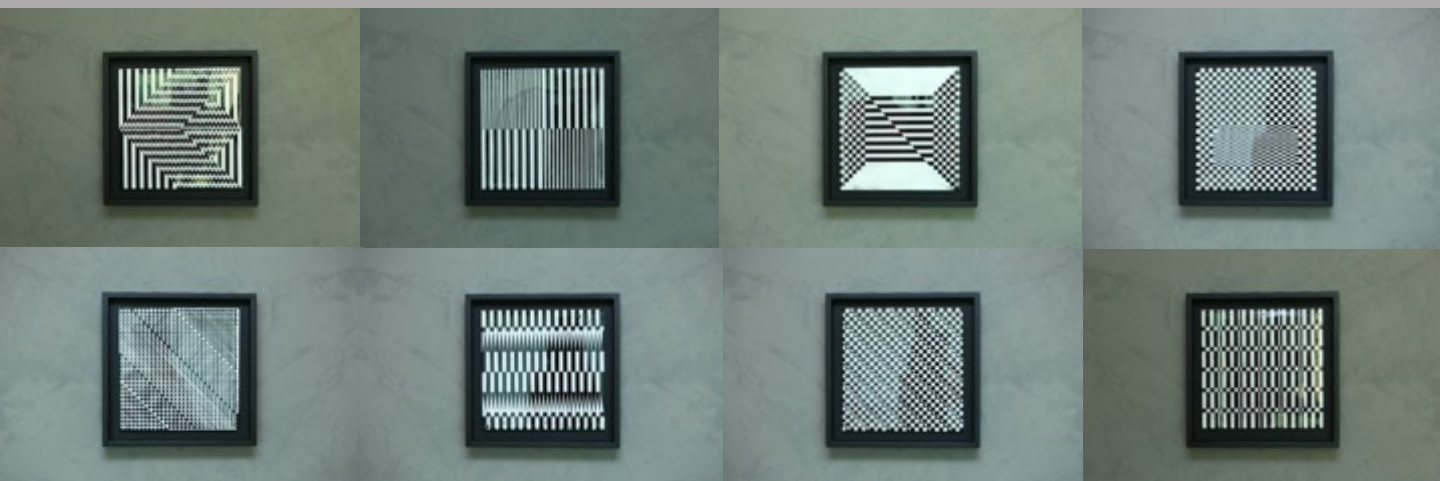
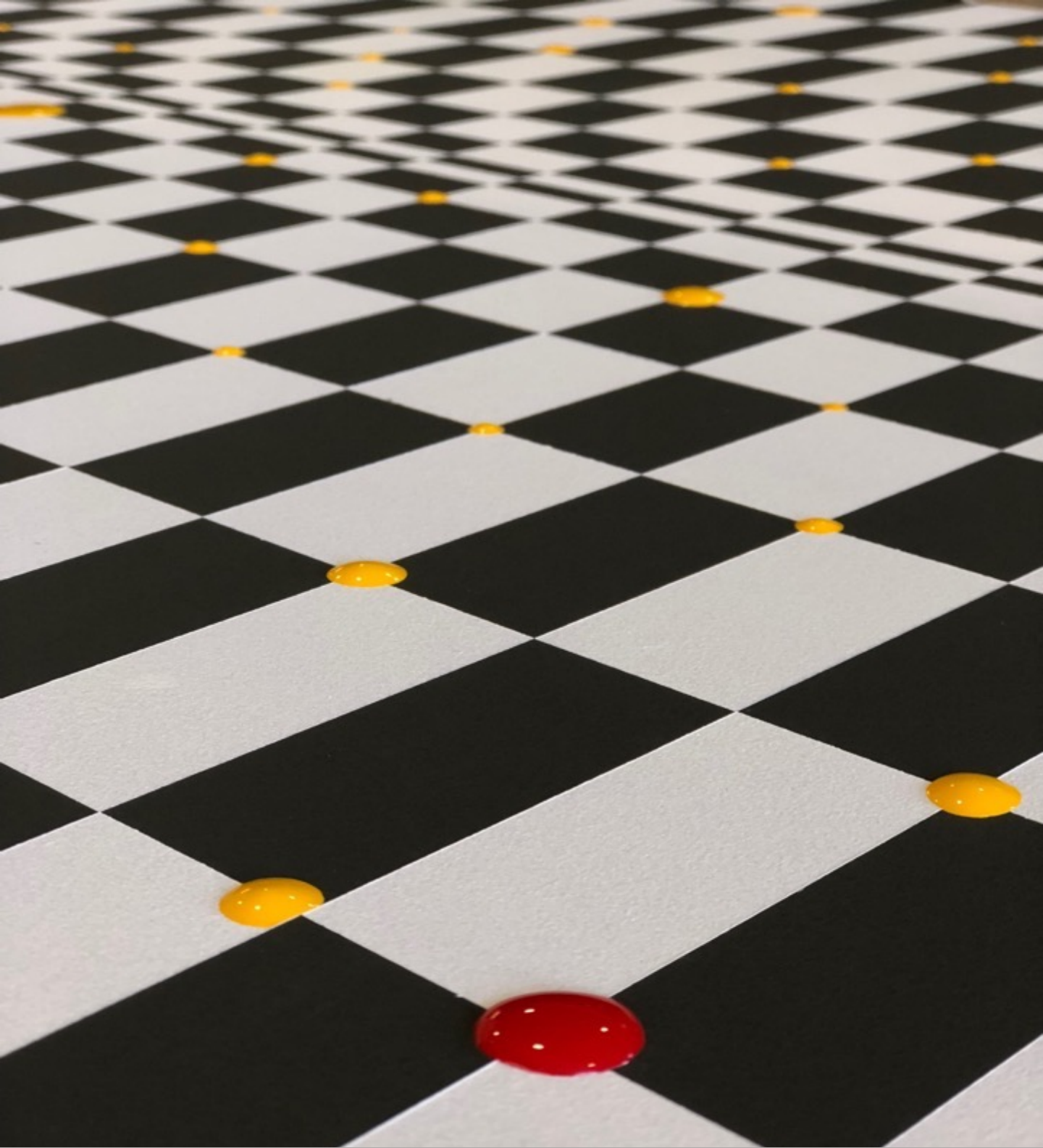
ART / BELO HORIZONTE - BR

3.8 SERIES

NEW SÉRIE / NOVA SÉRIE

MAR - 2018





An abstract painting on a wooden surface, featuring bold, expressive brushstrokes in red, yellow, and white. The colors are layered and blended, creating a dynamic and textured composition. The background is a natural wood grain.

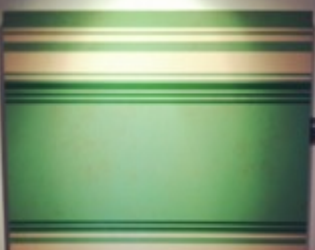
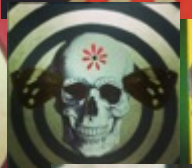
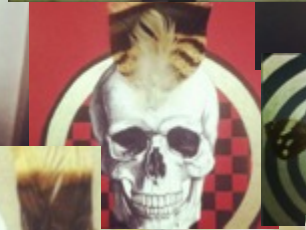
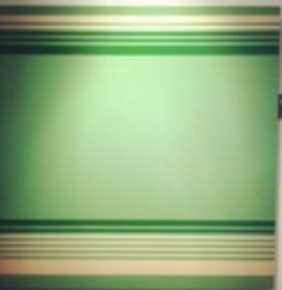
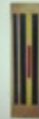
ART / BELO HORIZONTE - BR

OLD SERIES

OLD SERIES / SÉRIES ANTIGAS

1999 - 2015







DESIGN – CONCEPT – SCULPTURES – OBJECTS & OTHERS

SPECIAL PROJECTS

SPECIAL PROJECTS / BELO HORIZONTE- BR

DEC - 2019

POPCORN CAR

DESIGN



SPECIAL PROJECTS / BELO HORIZONTE- BR

SEP - 2019

MUGS

DESIGN



SPECIAL PROJECTS / BELO HORIZONTE- BR

SEP - 2019

DANCE OF THE CHAIRS

DESIGN



SPECIAL PROJECTS / BELO HORIZONTE- BR

FEB - 2019

FREDIZAK

WALL / PAINEL

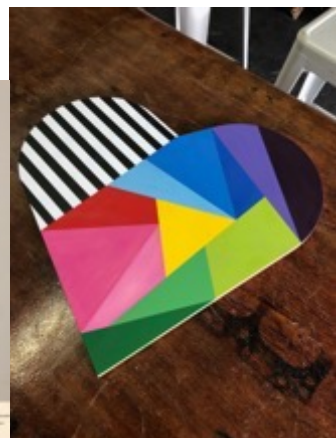


SPECIAL PROJECTS / BELO HORIZONTE- BR

MAY - 2019

MAKE UP YOUR HEART BH

EXPOSITION / ESPOSIÇÃO



SPECIAL PROJECTS / OURO PRETO - BR

APRIL - 2019

DEVOTIONAL CARPET

CREATION / CRIAÇÃO



SPECIAL PROJECTS / SÃO PAULO - BR

APRIL - 2018

SÃO PAULO FASHION WEEK

FASHION / FASHION



SPECIAL PROJECTS / BELO HORIZONTE- BR

APRIL - 2019

ART WORKSHOP

WORKSHOPS / AULA DE ARTE



SPECIAL PROJECTS / BELO HORIZONTE - BR

JAN - 2019

NEW T-SHIRTS

DESIGN / DESIGN



SPECIAL PROJECTS / BELO HORIZONTE - BR

DEZ - 2018

BHDC - TROPHY

DESIGN / DESIGN



SPECIAL PROJECTS / BELO HORIZONTE - BR

OUT - 2018

JEWEL DESIGN

DESIGN / I



SPECIAL PROJECTS / BELO HORIZONTE - BR

OUT - 2018

STORM STORE

DESIGN / DESIGN



SPECIAL PROJECTS / BELO HORIZONTE - BR

SET - 2018

RESTAURANTE OSSO

DESIGN / DESIGN



SPECIAL PROJECTS / BELO HORIZONTE - BR

SET - 2018

CERVEJARIA SATIRA

DESIGN / DESIGN



SPECIAL PROJECTS / NOVA LIMA - BR

MAY - 2019

MUNDIAL DE WAKEBOARD

DESIGN AND DECORATION / CONCEPÇÃO E DECORAÇÃO



SPECIAL PROJECTS / BELO HORIZONTE - BR

OUT - 2018

TRIO OFFICE WALL

DESIGN AND DECORATION / CONCEPÇÃO E DECORAÇÃO



THE LAND SPIRIT

DESIGN AND DECORATION / CONCEPÇÃO E DECORAÇÃO



SPECIAL PROJECTS / BELO HORIZONTE -BR

APRIL - 2018

THE OLD NEGRONI

DESIGN / DESIGN DE PRODUTO



SPECIAL PROJECTS / OURO PRETO - BR

APRIL - 2018

DEVOTIONAL CARPETS

CREATION / CRIAÇÃO



SPECIAL PROJECTS / BELO HORIZONTE -BR

JAN - 2018

EL CLANDESTINO KOMBI

PAINT DESIGN / PINTURA



SPECIAL PROJECTS / BETIM- BR

MAY - 2011

ART SIDER PROJECT

CREATION / CRIAÇÃO

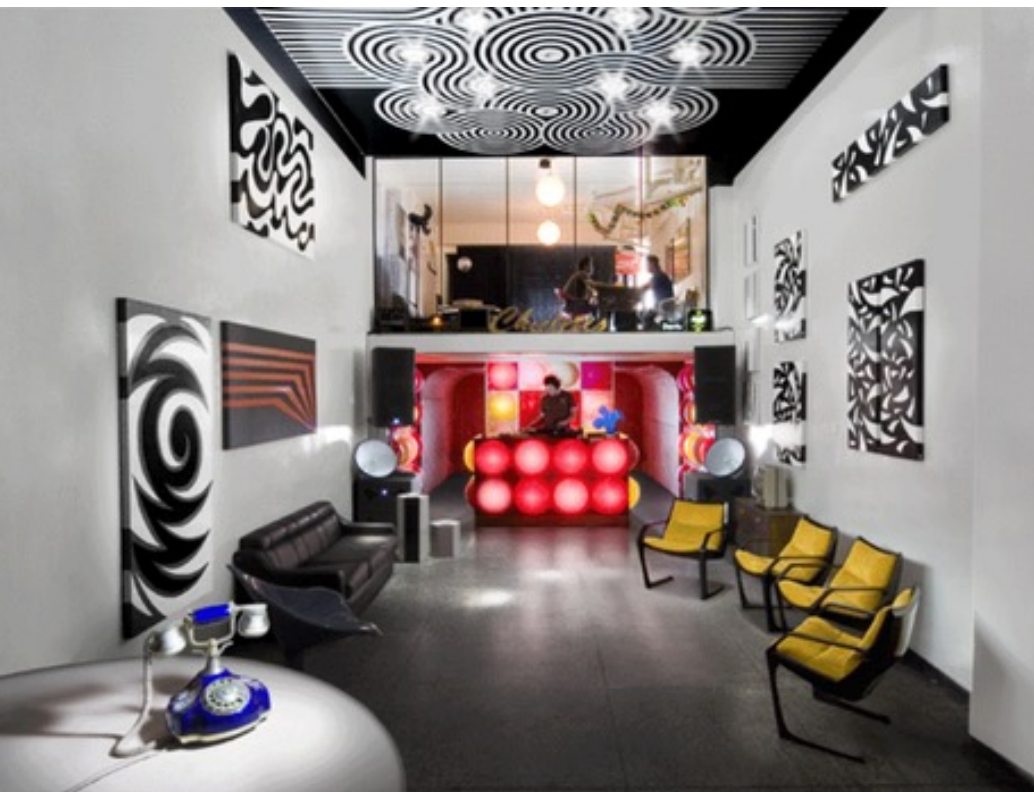


SPECIAL PROJECTS / BELO HORIZONTE -BR

2000 - 2010

MP5 CLUB GALERIE

DESIGN AND DECORATION / CONCEPÇÃO E DECORAÇÃO



SPECIAL PROJECTS / BELO HORIZONTE- BR

2003

MP5 MOBILE

CREATION / CRIAÇÃO



SPECIAL PROJECTS / BELO HORIZONTE -BR

2006 - 2008

FLEET PAINTING

FLEET PAINTING / PINTURA DE FROTA



SPECIAL PROJECTS / BELO HORIZONTE -BR

2008

DESIGN

DESIGN / DESIGN



SPECIAL PROJECTS / BELO HORIZONTE -BR

2014

LIGHTING DESIGN

DESIGN / DESIGN

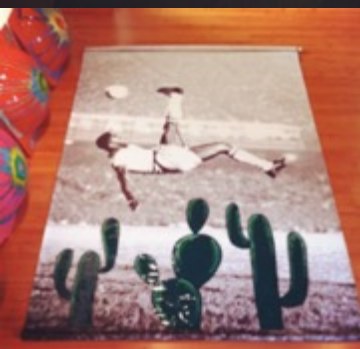


SPECIAL PROJECTS / BELO HORIZONTE -BR

2015

SCULPTURES & OTHERS

DESIGN / DESIGN





ART / MERCADO DA BOCA - BELO HORIZONTE - BR

JAN - 2018

LIVE PAINTING

LIVE PAINTING/ PINTURA AO VIVO



ART / LAND SPIRIT - BELO HORIZONTE - BR

MAY - 2018

WALL PAINT

WALL PAINT / PINTURA DE MURO

ART / LAND SPIRIT - BELO HORIZONTE - BR

MAY - 2018

WALL PAINT

WALL PAINT / PINTURA DE MURO



ART / LAND SPIRIT - BELO HORIZONTE - BR

JUL - 2018

FRIDGE PAINT

FRIDGE PAINT / PINTURA DE GELADEIRA



ART / LAND SPIRIT - BELO HORIZONTE - BR

JUN - 2018

FURNITURE PAINT

FURNITURE PAINT / PINTURA DE MÓVEIS





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THANK YOU /

OBRIGADO